

## **Appendix no 1**

### **Sales Ethics and Fair Business Practices within the YourFitWay Affiliate Program**

Partners must adopt and follow fair business practices towards both YourFitWay end users and other Partners. These practices include:

- a. Maintain commercial good will and a general positive image of YourFitWay, as a company and vendor, and its Partner Network at all times;
- b. Treat clients with the utmost respect and provide them with services on time and according to any verbal and/or written agreements;
- c. Compete against other YourFitWay Partners in bids, quotation requests, and other sales inquiries by offering better services, not by lowering prices. Discounts can be offered to clients only if such discounts are agreed upon with the Organizer, or during discount campaigns organized by Organizer in certain territories for selected product options during a specified period of time;
- d. Publish or distribute only valid and up-to-date information regarding YourFitWay, its products, prices or special offers through the Partners' websites, social media pages or any other online or print media;
- e. Never misinform clients or other parties by providing misleading, ambiguous or insufficient information regarding their Participation in the Affiliate Program, achievements, licence, implemented projects, or lack thereof;
- f. Never publish or distribute any incorrect, misleading, ambiguous or negative information regarding YourFitWay, its products or services, employees, clients, other YourFitWay Partners through the Affiliate's websites, social media channels or through any other online or print media;
- g. Use one-month activation keys (vouchers) or subscriptions only for the purpose of App sale to end users.
- h. Never steal clients from other Affiliate Program Participants by means of unfair business practices. Once the user or another Affiliate is registered in YourFitWay, the refer code is automatically applied that is why no further changes of the Affiliate can be made, even upon special request.
- i. An Affiliate may not offer another Affiliate or Customer products, services, or business ventures or partnerships with some MLM (Multi Level Marketing) companies.
- j. Do not send any mass emails by any automated bulk email services or send any mass notifications by other means (such as social media messages, posts, SMS, robocalling, etc.) if the recipients did not give the Affiliate their permission to receive such notifications, or if such practices may violate the laws and regulations of the country the recipient is currently the subject of.